Business Automation

SOCIOZK

Strengthen customer experience and loyalty with artificial intelligence

SocioZK uses artificial intelligence to automatically analyze customer behaviors, increase customer loyalty, optimize conversions, personalize customer experiences, and based on the data it analyzes, automatically generates content and integrates it into your system or creates content for your social media accounts.

Let SocioZK work for you 24/7 to develop business models that will increase the efficiency of your digital marketing, graphic design and video content production, article production, social media management, e-commerce, and CRM software. While SocioZK is working for you, enjoy your vacation, sip your coffee, and spend more time with your pets.

SOCIOZK AI BUSINESS
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Features

WEBSITE & CRM & ERP

- Blog Content
- Product Images
- Product Title & Descriptions

SOCIAL MEDIA & ADVERTISING

- Messaging and AI ChatBot
- Social Media Content
- AdsContent

Data Analysis and User Profiling

The first stage involves analyzing the data of existing users and potential users worldwide in great detail. This stage includes a wide range of data, from demographic information to geographical locations, interests to purchase histories. This data analysis is crucial for understanding the target audience better and gaining insights into their needs and desires.

Content Strategy and Production

The second stage involves content creation based on the results of data analysis. In this stage, content is tailored to align with the insights gained from the data analysis. This content is designed to engage the target audience and trigger their purchasing habits. A data-driven strategy is adopted, determining which types of content are more effective for specific segments. Various content formats such as visuals, text, videos, and other media types are produced

Sharing and Monitoring

The third stage includes sharing the created content on social media platforms. Sharing content requires strategic timing and content management. After sharing,the performance of the content is closely monitored. At this stage,the impact of each post is measured and analyzed. Thoughtful and guiding responses are provided to comments, feedback, and reactions under the posts. These responses aim to enhance engagement with the target audience and gain more attention. This feedback loop allows for continuous improvement and optimization of the strategy.

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Features

Big Data & Virtualization

- Data Variety
- Rapid Process Decision-Making
- Interpretation Strategies

Data & Stats Analysis

- Digital Marketing Analysis
- Social Media ve Ads Analysis
- Product Analysis
- Competitor Analysis
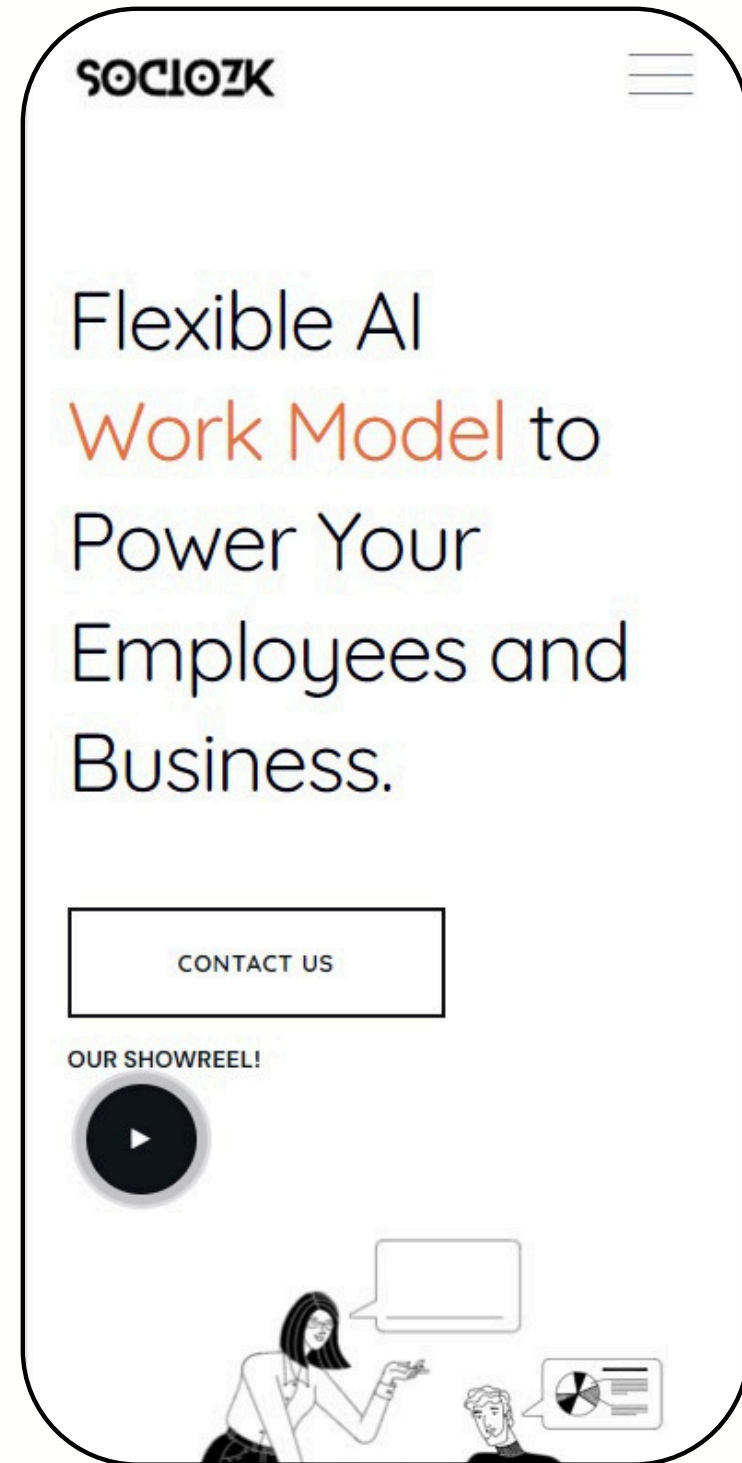

Performance Analysis

Sociozk monitor show your business or digital marketing strategies are performing. This includes assessing the effectiveness of your advertising campaigns,the engagement ofyour social media posts,and the performance of your content. Performance analysis helps you identify the strengths of your business and pin point areas for improvement.

Data Analysis

Sociozk delves deep into your business data. This involves cleaning and preparing the data by fixing errors and filling inmissing information. Data is also presented visually through charts and graphs for better understanding. Data analysis helps you understand past performance and anticipate future trends. It's also used to optimize business processes and make informed decisions.
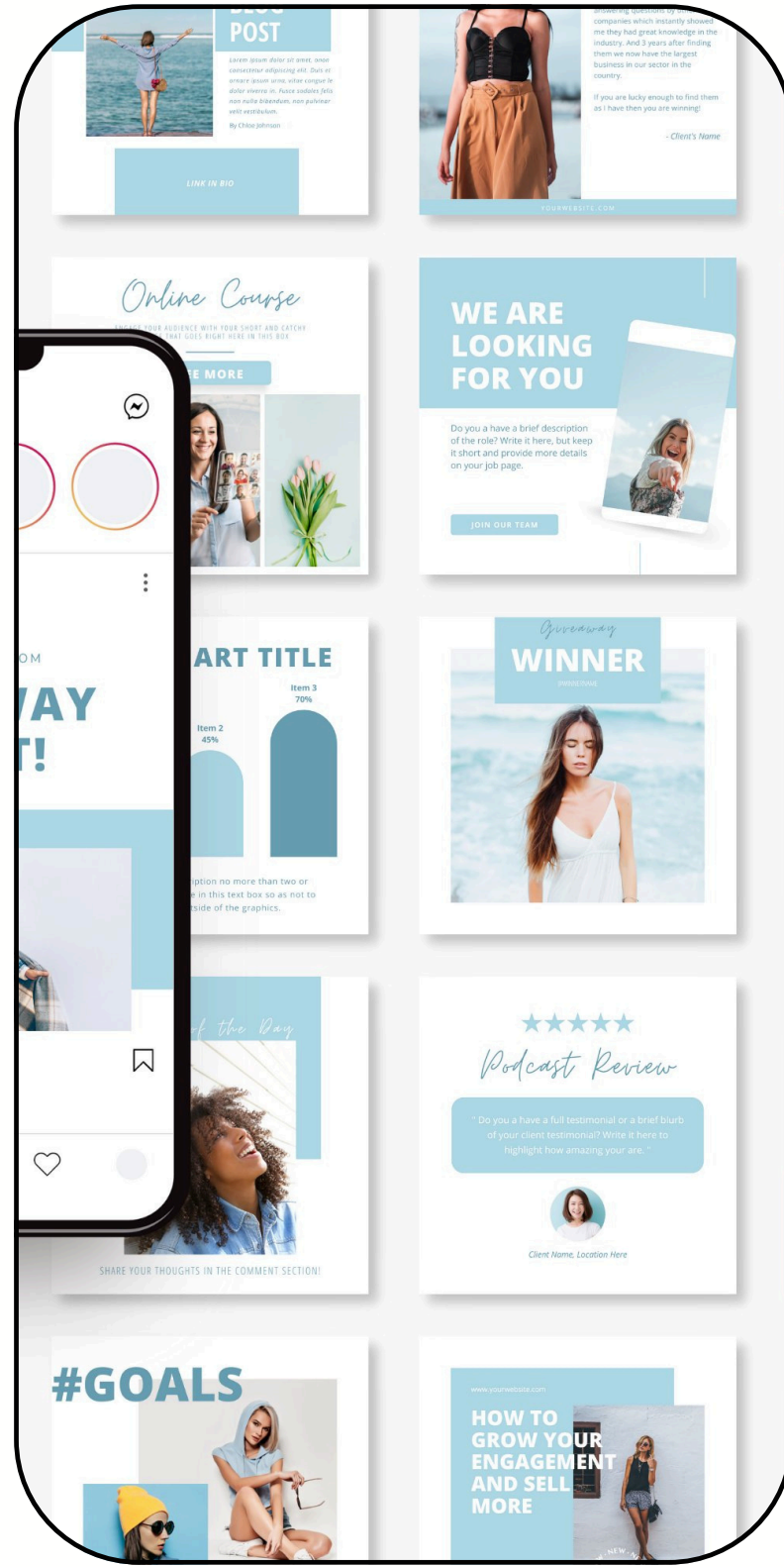
Statistical Analysis

Statistical analysis involves using mathematical methods to extract insights from data. It helps determine relationships between variables, understand data distributions, and predict future events. Statistical analysis is used to gain a deeper understanding of your business data and make informed decisions based on it.

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FLEXIBLE AI WORK MODEL TO POWER YOUR EMPLOYEES AND BUSINESS

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ANALYSIS

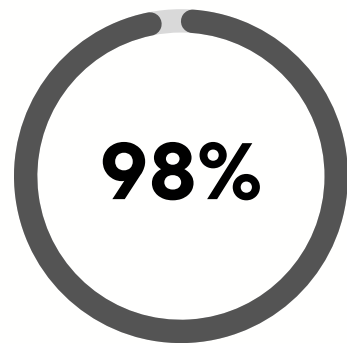CREATING

PROCESSING

6

SOCIOZK AI BUSINESS

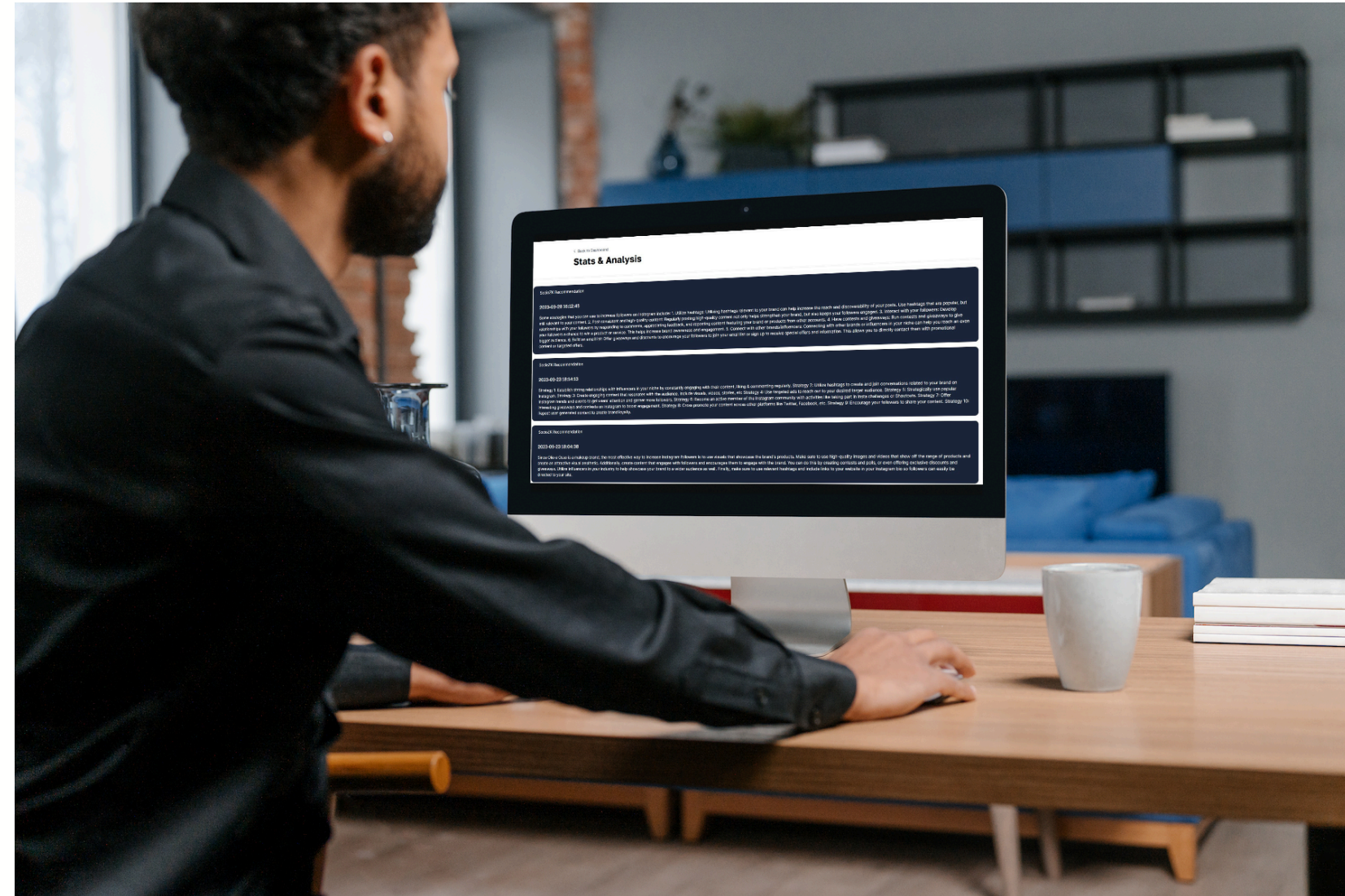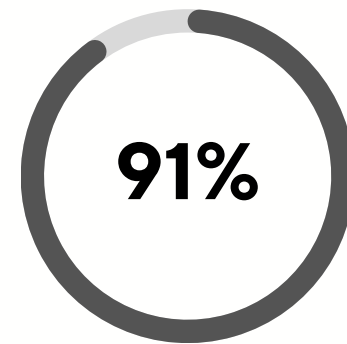www.sociozk.com

SOCIOZK RECOMMENDATIONS

REAL-TIME

SocioZK provides real-time marketing recommendations, allowing you to instantly optimize your digital marketing strategies and create more effective and targeted campaigns.

Reaching Audience

98%

Increasing Sales

91%

Real-Time Data Analysis

Instant Marketing Data

Personalized Marketing Recommendations

Real-Time Application and Results

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REAL-TIME

Sociozk's automatic analysis and action capabilities expedite data-driven decision-making and help businesses become more strategic and efficient.
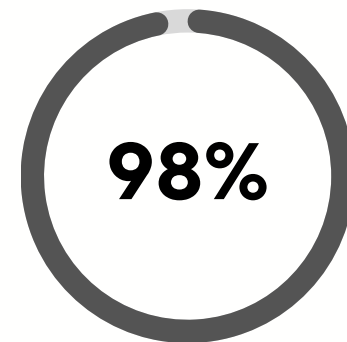
Analysis Interpretation Ability

99%
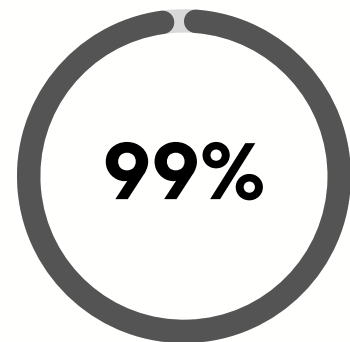
Strategy Development Based on Analysis

98%

Data-Driven Instant Action

**Data-Driven Long-Term Strategy**

Data-Driven Modular Action

Data-Based Instant Advertising Update

NEXT →

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REAL-TIME

Sociozk is a platform that automatically generates designs to trigger the purchasing habits of audiences based on data analyzed by artificial intelligence. It also automatically shares these designs through appropriate content methods in marketing tools. Its purpose is to make digital marketing processes more effective and efficient.

Audience Triggering Photo Content

94%
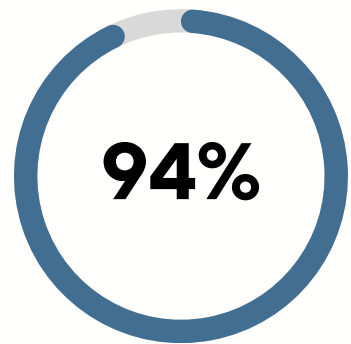
Audience Triggering Video Content
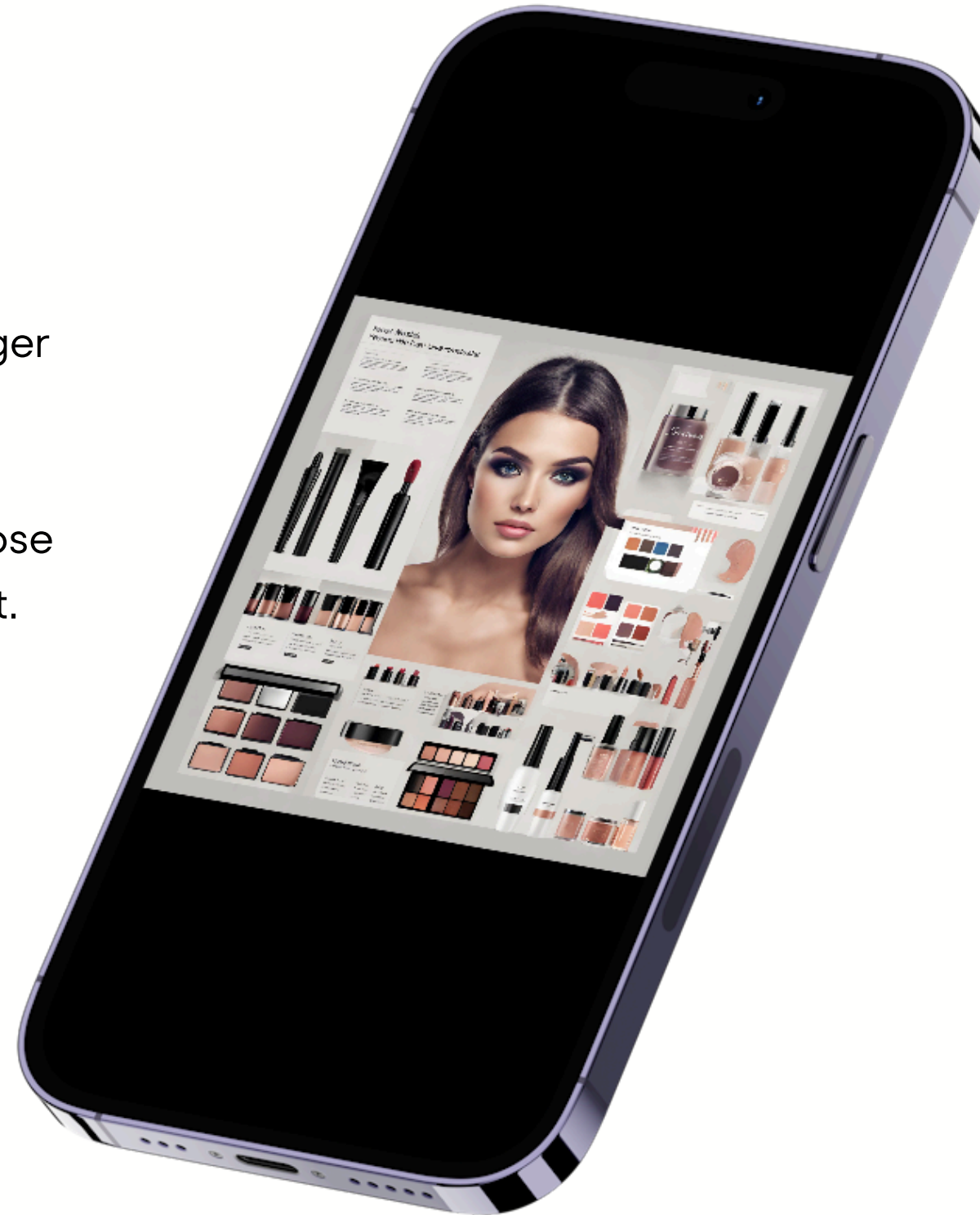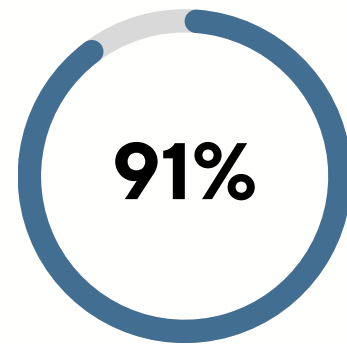
91%

Product Analysis and Integration

Over 100,000 Video and Photo Templates

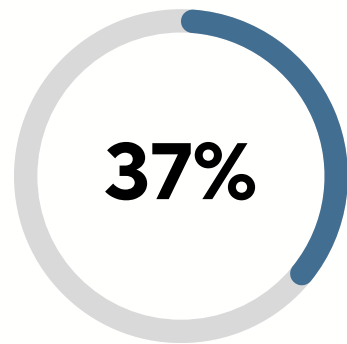**Creating Designs Suitable for Sales-Triggering Templates for Potential Products**

Automatically Updating Prices and Generating Campaign Codes for Sharing When Necessary

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REAL-TIME

After sharing, analyze the customers of the shared content and automatically perform business and product development efforts based on the analysis results using Sociozk, or review Sociozk's recommendations and implement them yourself.

THOSE WHO IMPLEMENTED SUGGESTIONS MANUALLY

37%

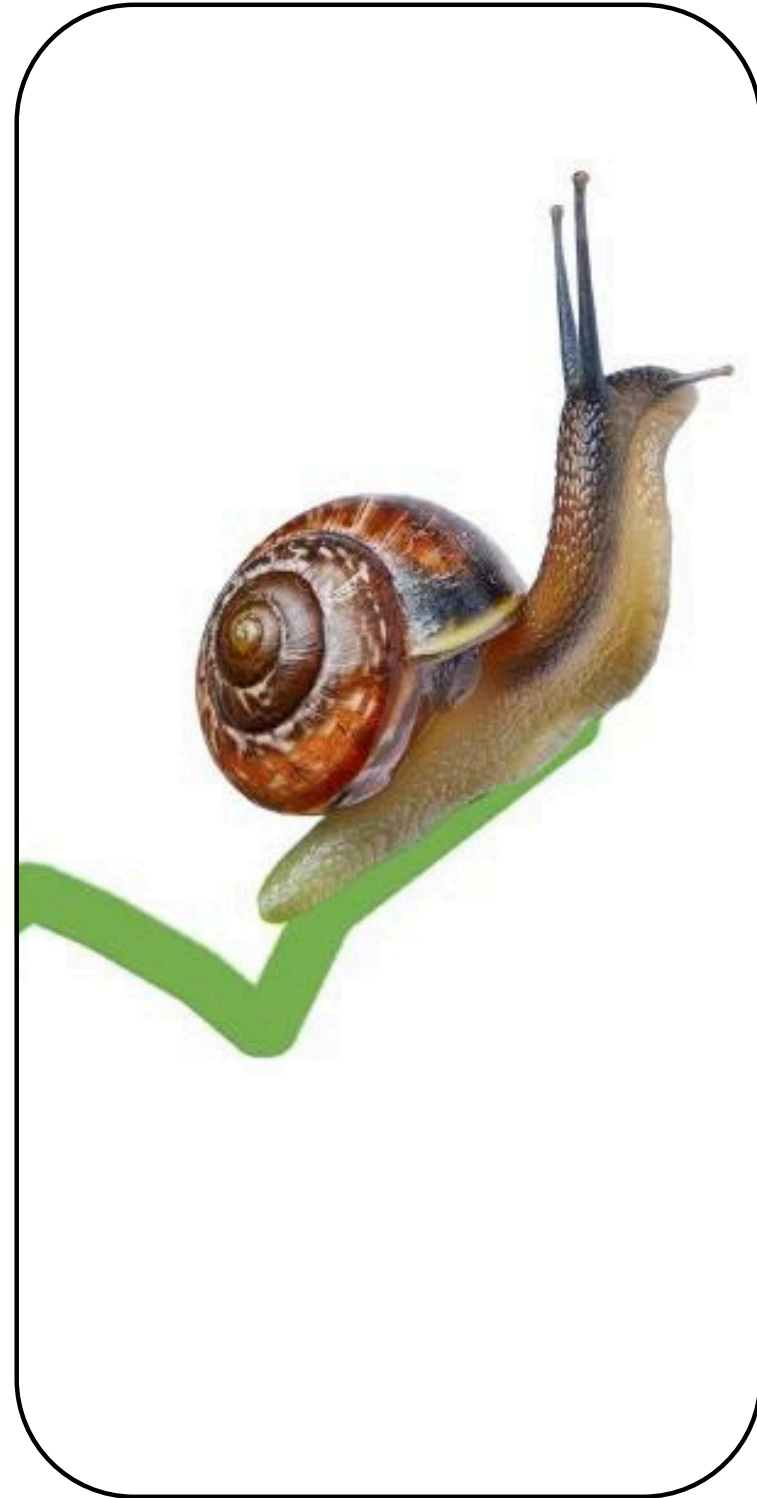**THOSE WHO TURN OUT SUGGESTIONS TO AUTOMATION**
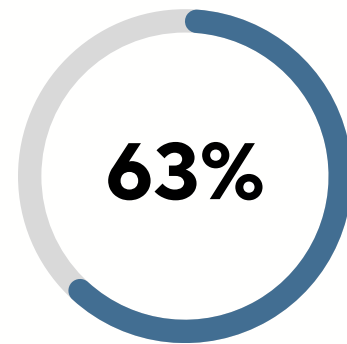
63%

Product Analysis and Integration

Over 100,000 Video and Photo Templates

Creating Designs Suitable for Sales-Triggering Templates for Potential Products

Automatically Updating Prices and Generating Campaign Codes for Sharing When Necessary

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AUTOMATION V1

AUTOMATION WITH EXISTING DATA

SOCIOZK AI BUSINESS

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EXISTING DATA AUTOMATION

REAL-TIME

Integrate your website, social media accounts, CRM, and ERP software with SOCIOZK. Let it run real-time automations on your existing data.
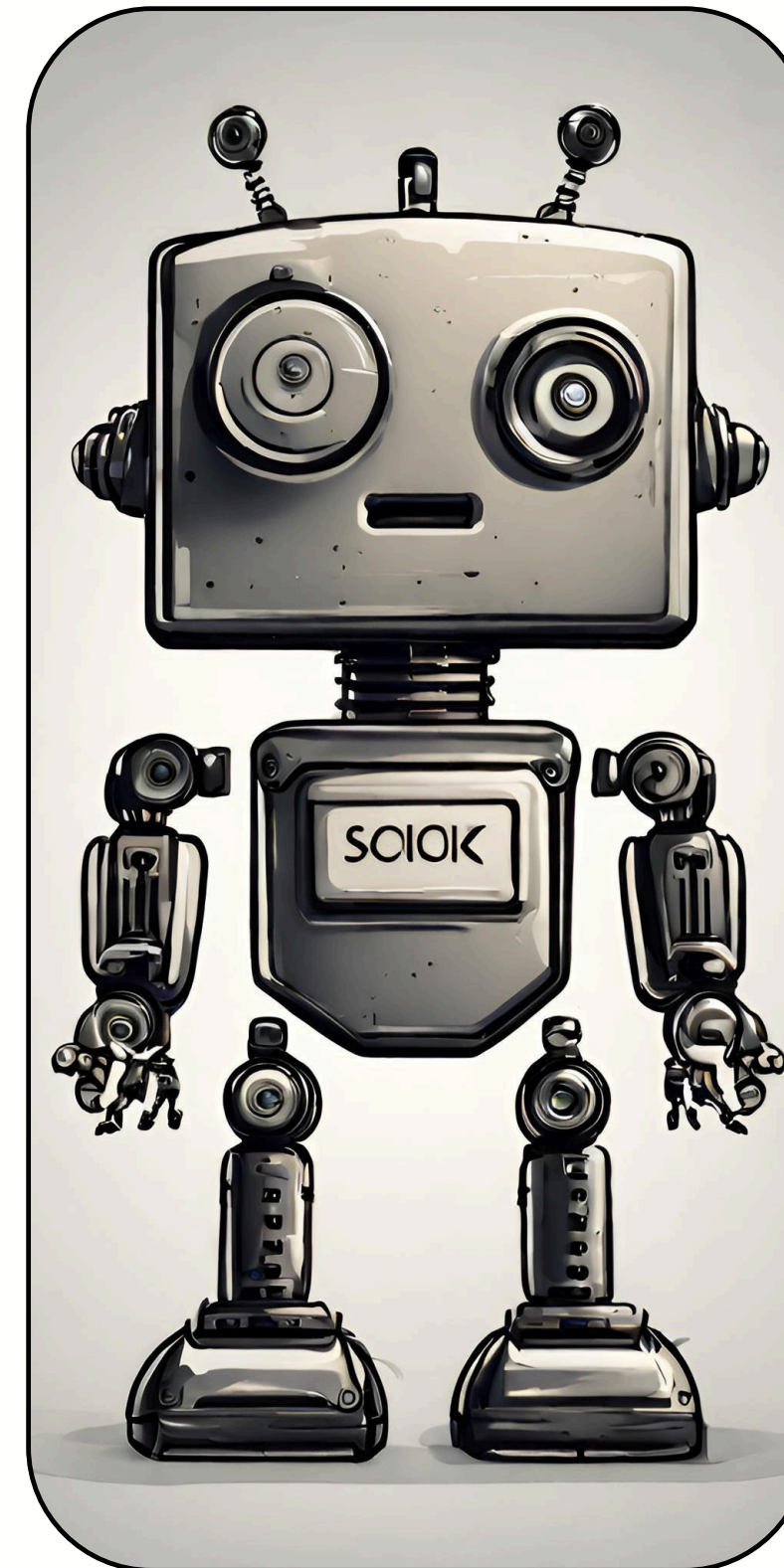
RETAIN EXISTING CUSTOMERS
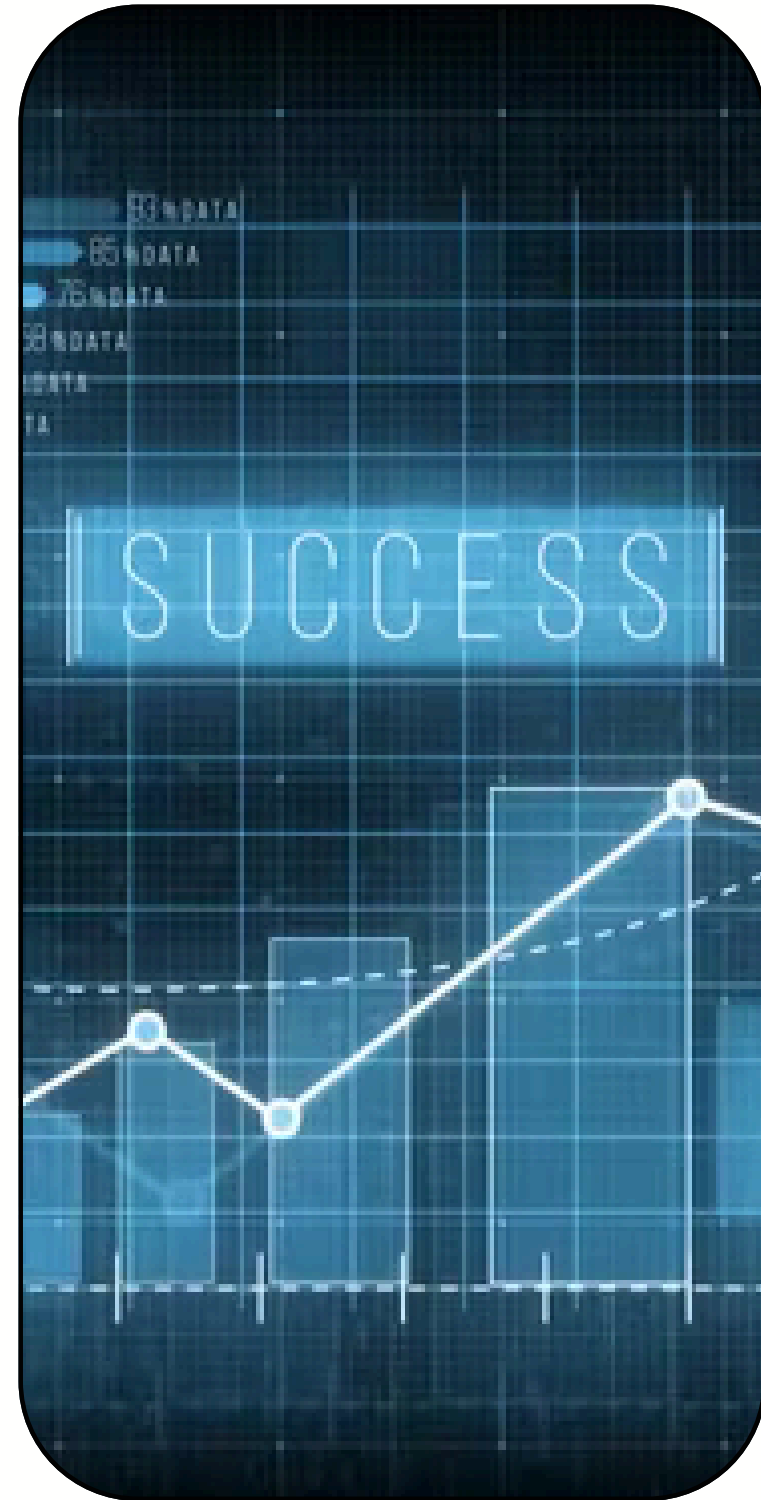**94%**

ACQUIRE NEW CUSTOMERS
72%

To Protect Existing Customers

Encouraging Existing Customers to Purchase

Acquiring People Similar to Existing Customers

Analyzing People Similar to Existing Customers

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AUTOMATION V2

AUTOMATION WITH EXISTING & LOCAL DATA

NEXT →

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EXISTING & LOCAL DATA AUTOMATION

REAL-TIME

SOCIOZK blends your existing user data with the data of individuals in the region, providing a more comprehensive analysis and targeting

RETAINING OLD AND NEW CUSTOMERS
93%
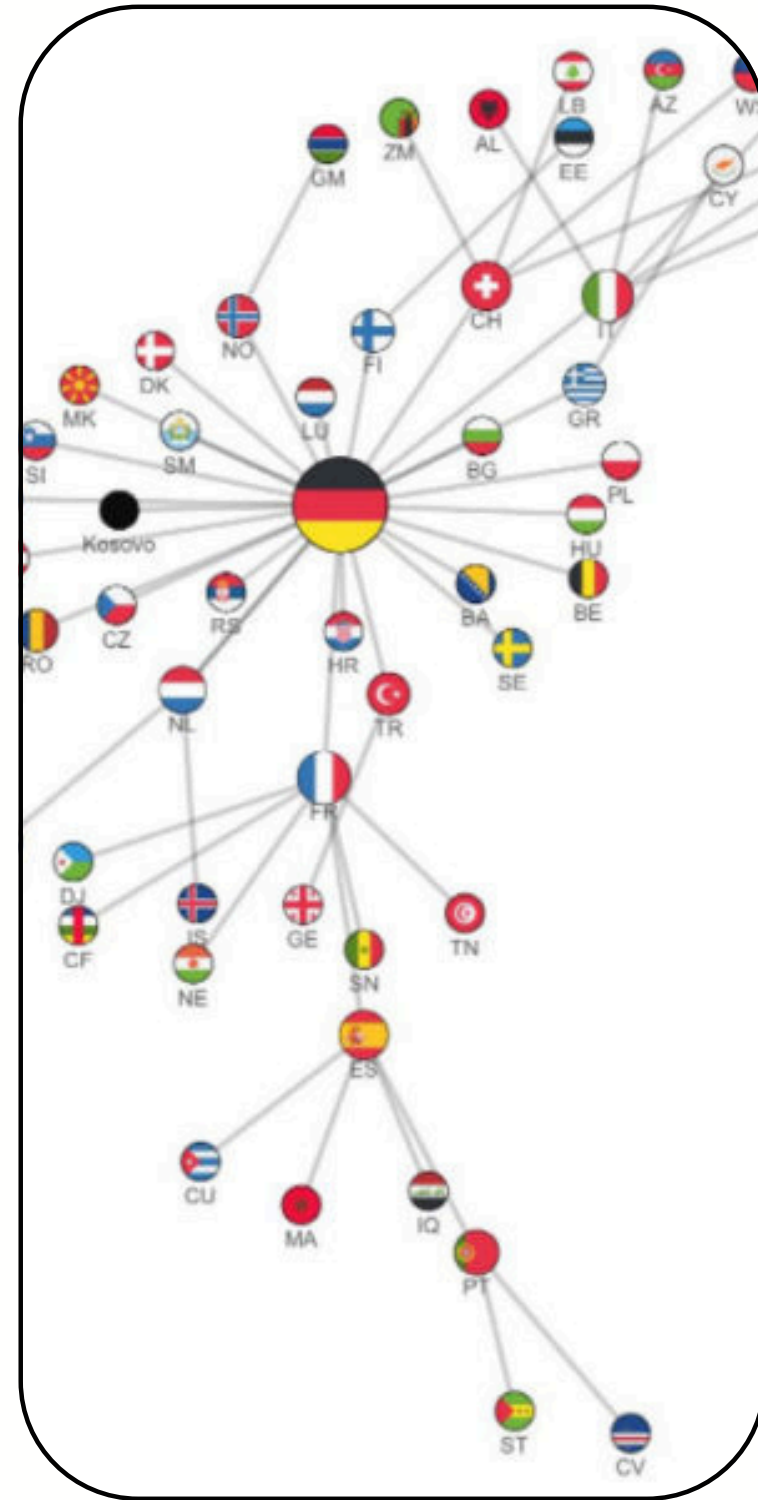
ACQUIRE NEW CUSTOMERS
98%

To Protect Existing Customers

Encouraging Existing Customers to Purchase

Acquiring People Similar to Existing Customers

Analyzing People Similar to Existing Customers

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AUTOMATION V3

AUTOMATION WITH EXISTING & GLOBAL DATA

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EXISTING & GLOBAL DATA AUTOMATION

REAL-TIME

SOCIOZK merges your existing user data with the data of individuals **worldwide,** enabling a more comprehensive analysis and targeting.

PROCESSING OF GLOBAL DATA FOR YOUR INDUSTRY

98%

GLOBAL COMPETITOR ANALYSIS AND MARKETING STUDIES OF YOUR INDUSTRY
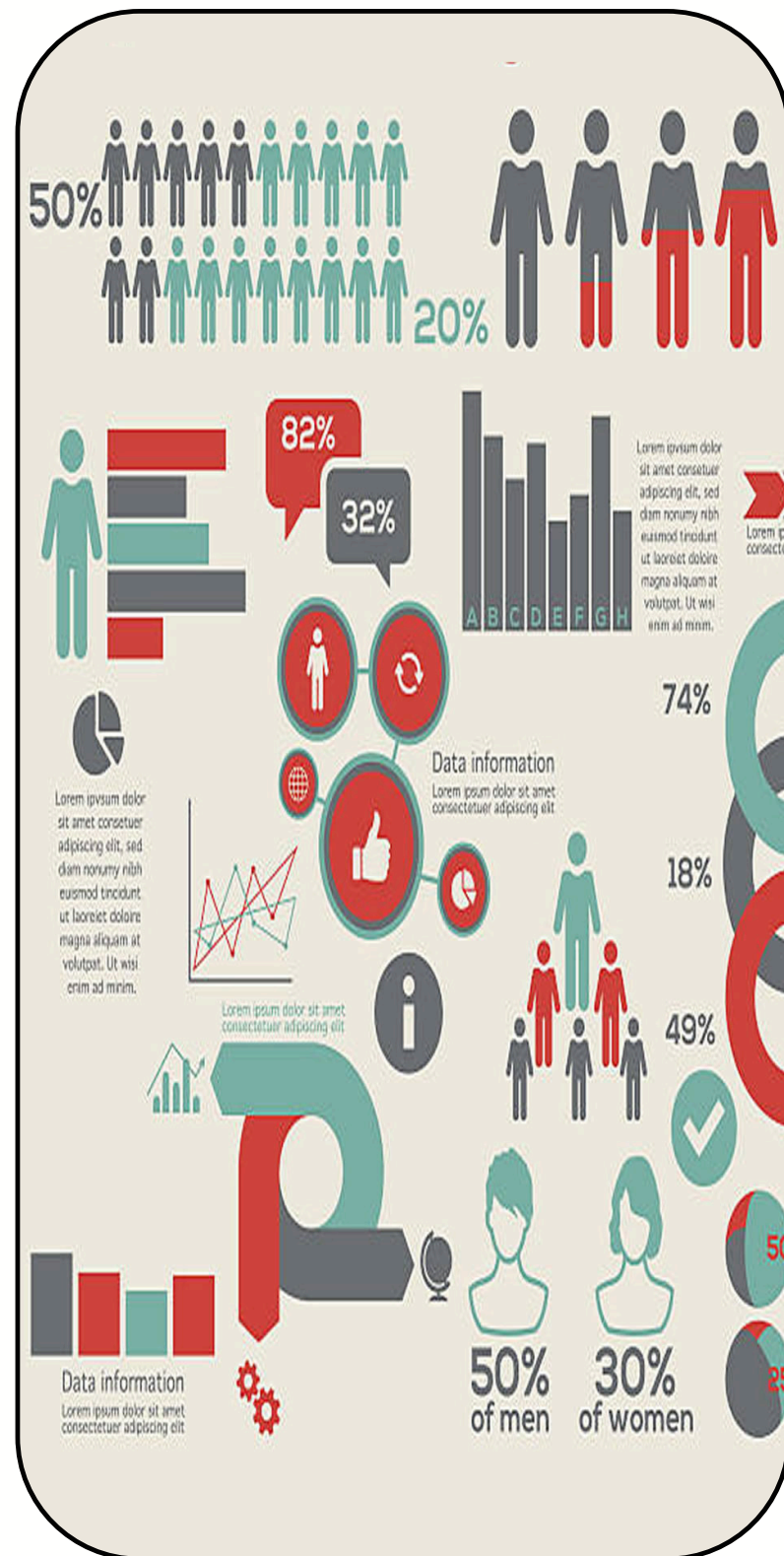
98%

Knowing The Global Target Audience

Connecting with Your Global Target Audience
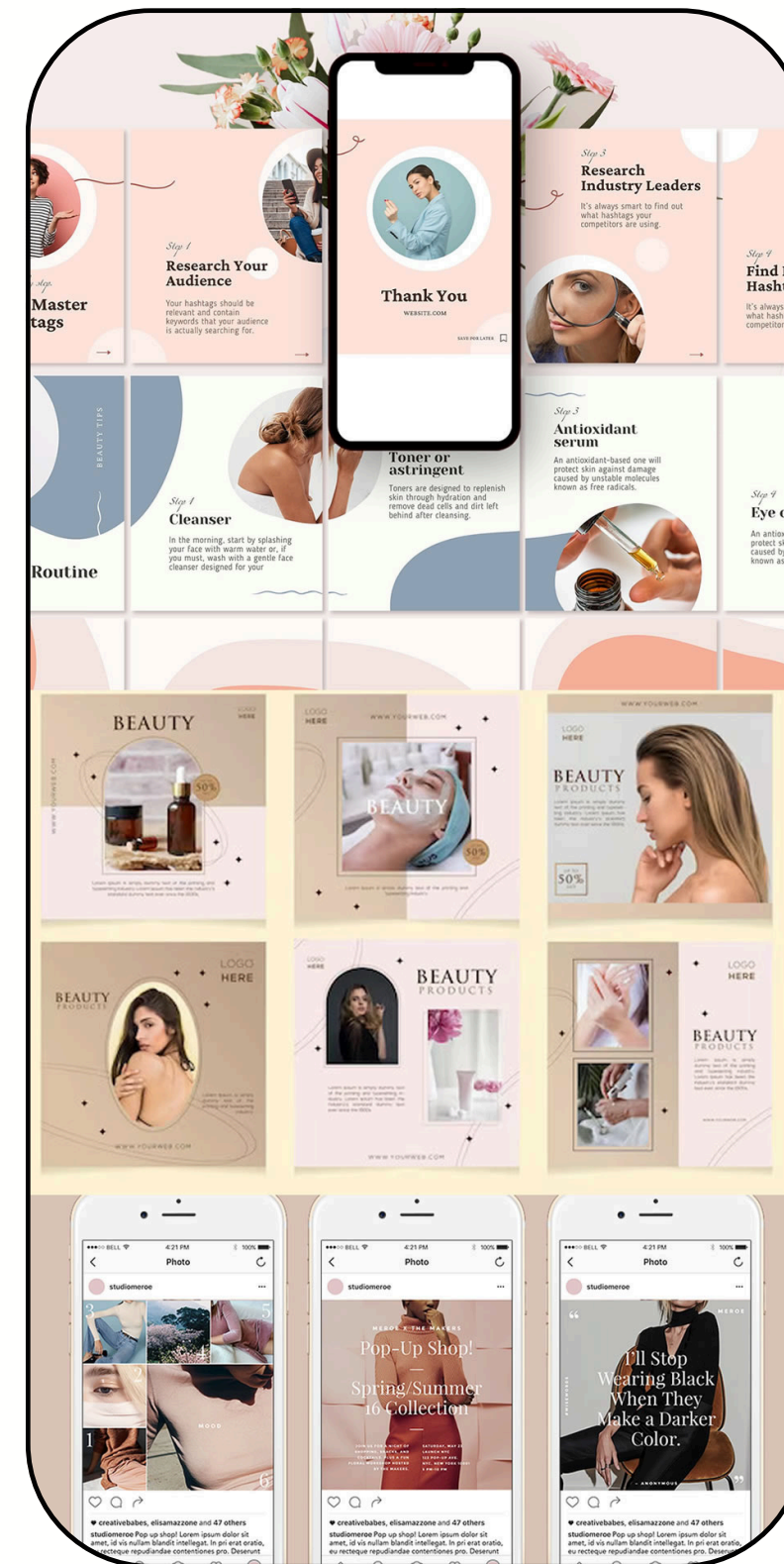
Developing a Special Strategy for Global Target Audience

**Integrating the Global Target Audience with the Current Target Audience**

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DATA ANALYSIS

DATA RESULT

SHARING

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Ultimate Digital Marketing Partner

Sociozk is here to revolutionize your digital marketing efforts. Discover how it can transform your business.

ROI of Digital Marketing Automation

80% of automation users report increasing their ROI within the first 12 months.

90%
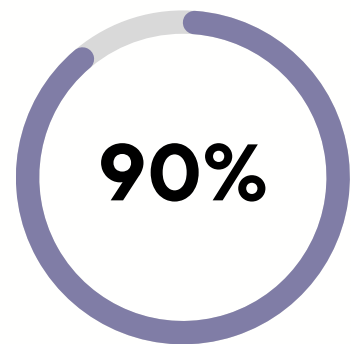
Data Analysis and Personalization

Personalized marketing campaigns are effective for over 80% of customers in influencing their purchase decisions

92%
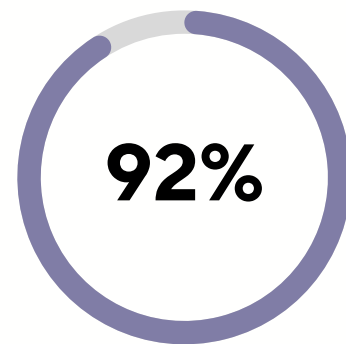
Data-Driven Insights
Sociozk offers powerful data analysis tools to fuel your marketing strategies.

Effortless Automation
Say goodbye to manual tasks; let Sociozk handle the heavy lifting.

Strategic Recommendations
Benefit from smart recommendations to outperform competitors.

Real-Time Campaigns
Execute campaigns with precision and speed, thanks to real-time features.

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THE POWER OF SOCIOZK: DATA ANALYSIS

Harnessing Data for Success

Dive into Sociozk's data-driven capabilities and how they can propel your marketing to new heights.

Learn how Sociozk's automation features simplify your tasks, saving time and resources.

Sociozk helps you make the most of your existing data. Analyze data instantly for making informed decisions. Better understand your target audience's behaviors and optimize your strategies.

Comprehensive Analytics
Gain deep insights into customer behavior, preferences, and trends.

Predictive Analytics
Anticipate market changes and stay one step ahead of the competition.

Customer Segmentation
Target your audience with precision and personalized content.

ROI Optimization
Maximize returns by allocating resources effectively based on data.

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Your Strategic Advisor

Discover how Sociozk's recommendations can elevate your decision-making and marketing strategies.

Forget about routine tasks with automation; Sociozk takes care of it all. Automate content management, social media postings, and campaigns. Achieve more efficiency with less effort.
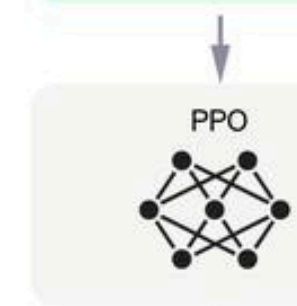
Sociozk provides you with strategic recommendations. Use them to optimize your marketing campaigns and better understand your customers. Gain a competitive edge and grow your business.
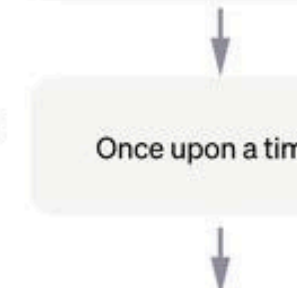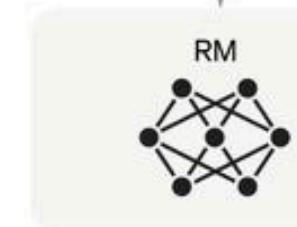
Content Suggestions
Receive ideas for engaging content tailored to your audience.

Ad Spend Optimization
Optimize ad budgets for maximum ROI with data-backed advice.

Competitor Analysis
Gain insights into competitor strategies and market trends.

Conversion Boosters
Implement conversion-boosting tactics to increase sales and leads.

Thank You

www.sociozk.com
info@sociozk.com